

Midterm #2 : May 18 (Supply Side focus)

Perfect competition

- many firms - open entry + exist
- same goods
- Price takers

Firms review:

- * firms in input + output market *
- cost \leftarrow
- revenue $(q \times p)$ \leftarrow selling price

Constraints:

- (1) technology - what + how much can be produced - feasibility constraint
- (2) Market - demand quantity + prices (how is this set?!) - feasibility constraint

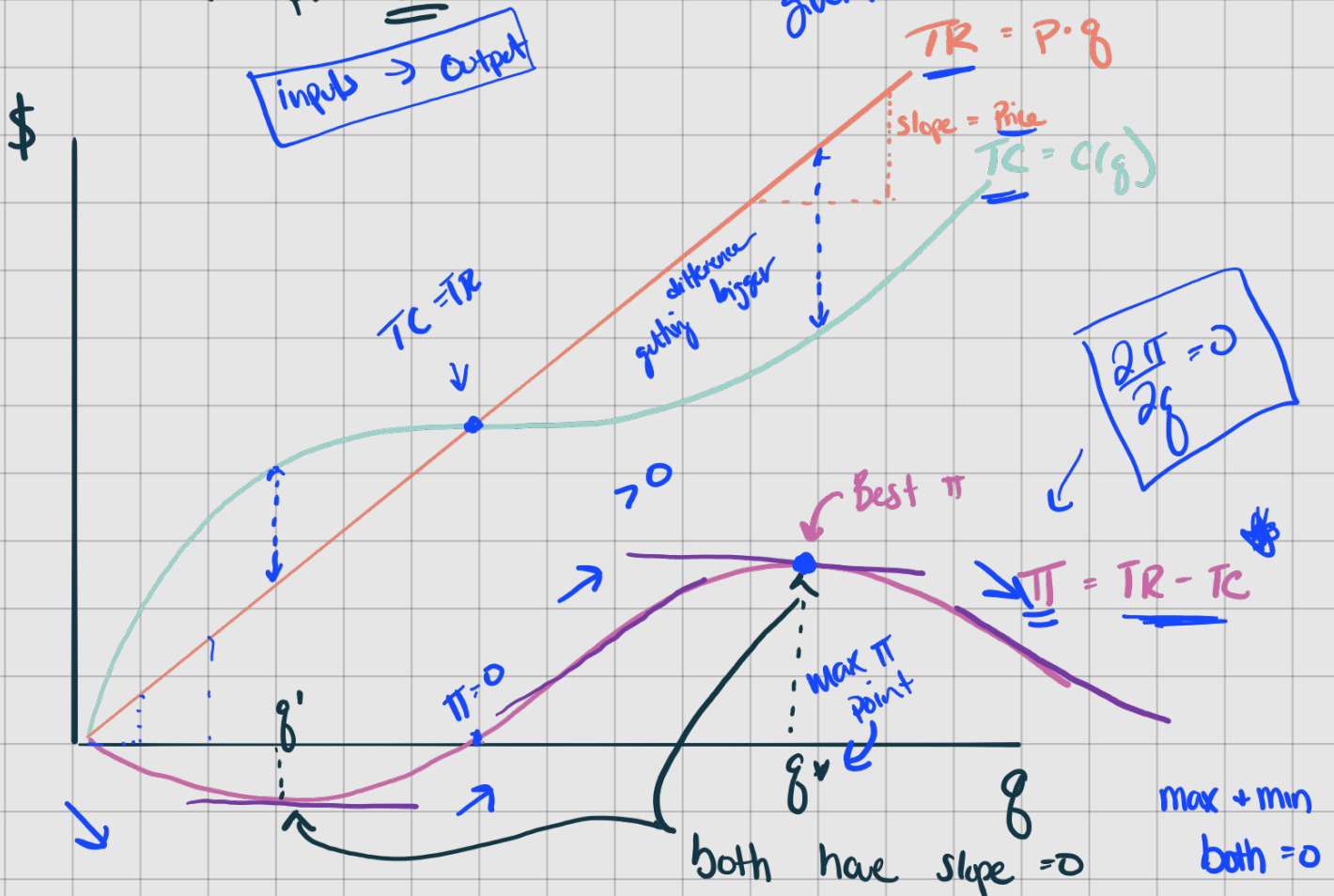
Perfect competition:

- * agents take market price as given - Price takers! *

what happens if firms set a higher price?

- \therefore they know how much to charge but not how much to produce!

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Profit Maximization Problem - finding q^*

how to find q^* only + not q'

(1) first order condition
 ↑ first derivative

$$\frac{\partial \pi}{\partial q} = 0$$

TR-TC
 · min + max

$$\frac{\partial (P \cdot q - C(q))}{\partial q} = 0$$

TR ↓ TC ↓

$$P - MC = 0$$

$$\boxed{P = MC}$$

(2) second order condition
 ↑ (diminishing) second derivative

$$\frac{\partial^2 \pi}{\partial q^2} < 0$$

↑ getting larger

$$\frac{\partial (P - MC)}{\partial q} < 0$$

$$\frac{\partial MC}{\partial q} < 0$$

Switch sign

0 in π for each incremental increase in q is getting bigger

$$\frac{\partial MC}{\partial q} > 0$$

← larger than 0

↳ Now that we have introduced π - need to consider WHEN TO OPERATE (operate / shut down condition)

(operate)
 $q^* > 0$

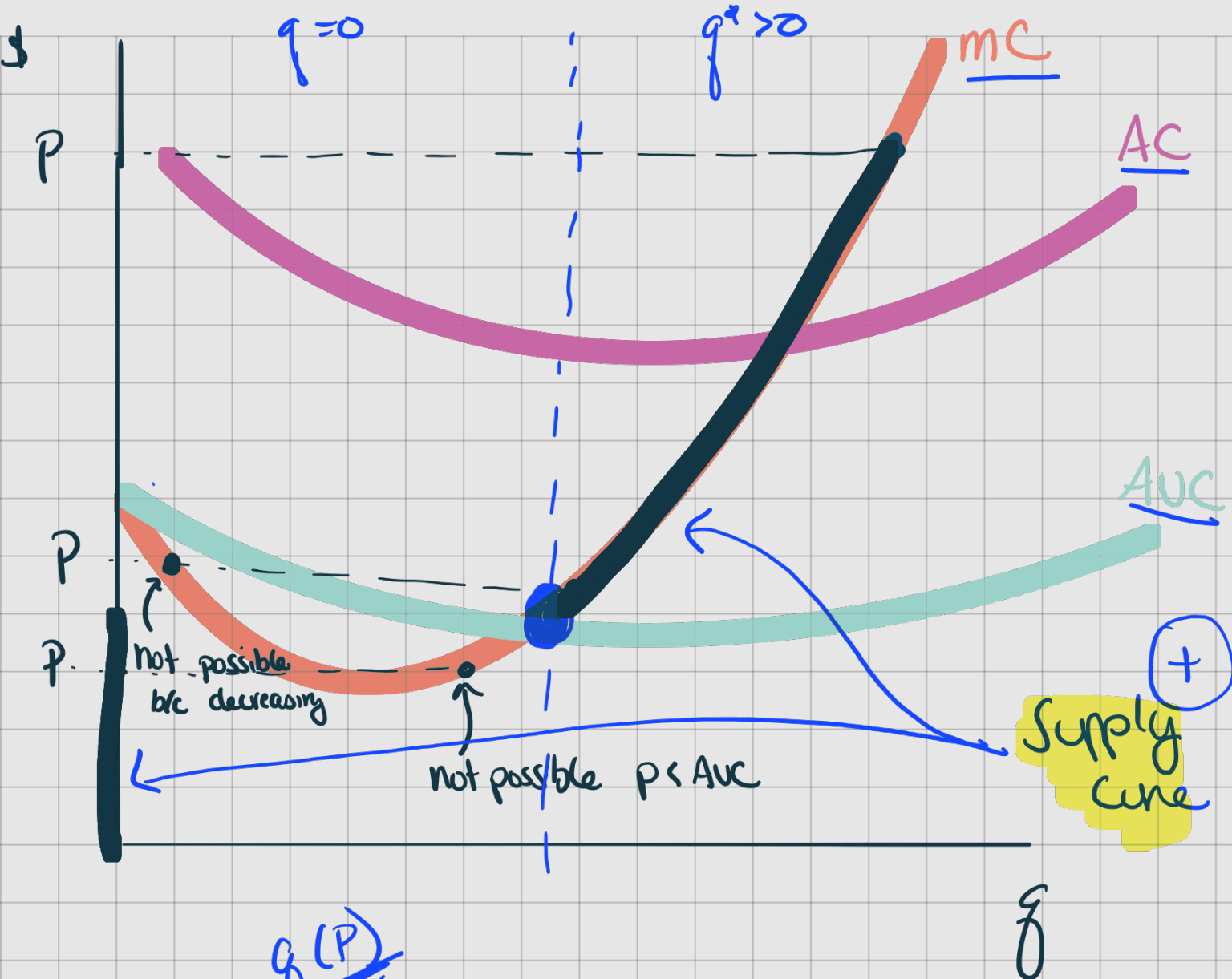
(shut down)
 $q = 0$

$$\begin{aligned} \pi &= P \cdot q - C(q) \\ &= P \cdot q - (VC + F) \end{aligned}$$

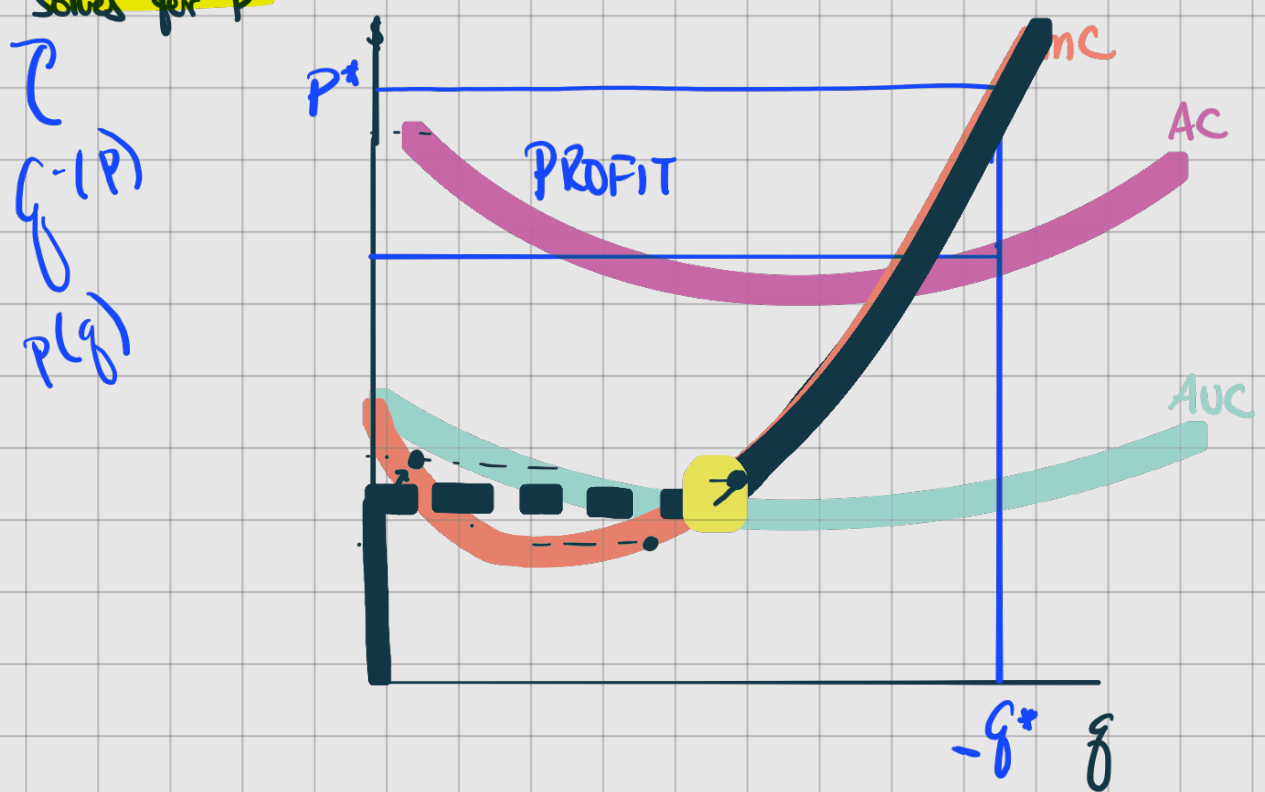
$$\begin{aligned} \pi &= -F \\ &= -F \end{aligned}$$

$\begin{aligned} &\boxed{P \cdot q - VC} \\ &Pq \\ &\textcircled{P} \\ &\text{Com parisons} \end{aligned}$	$\begin{aligned} &\boxed{0} \leftarrow \\ &VC \\ &VC/q = AVC \end{aligned}$
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operating condition
 ↓
 if $\boxed{P > AVC}$ OPERATE
 $q^* > 0$



\Rightarrow Supply curve : $\left[\begin{array}{l} P = MC \text{ if } P \geq \min AVC \\ q = 0 \text{ if } P < \min AVC \end{array} \right]$
 * inverse supply curve *
 solves for P



Steps to find Supply curve:

- 1) find MC
- 2) set $MC = P$
- 3) compare MC vs AVC
- 4) Supply curves

ex: $C(q) = q^2 + 1$

$MC = 2q$ ← $P(q)$

$P = 2q$ ← inverse supply curve

$2q > q$ ∴ $MC > AVC$

$q = \frac{P}{2}$ ← supply curve $q(P)$

Short Run - Industry supply in PC

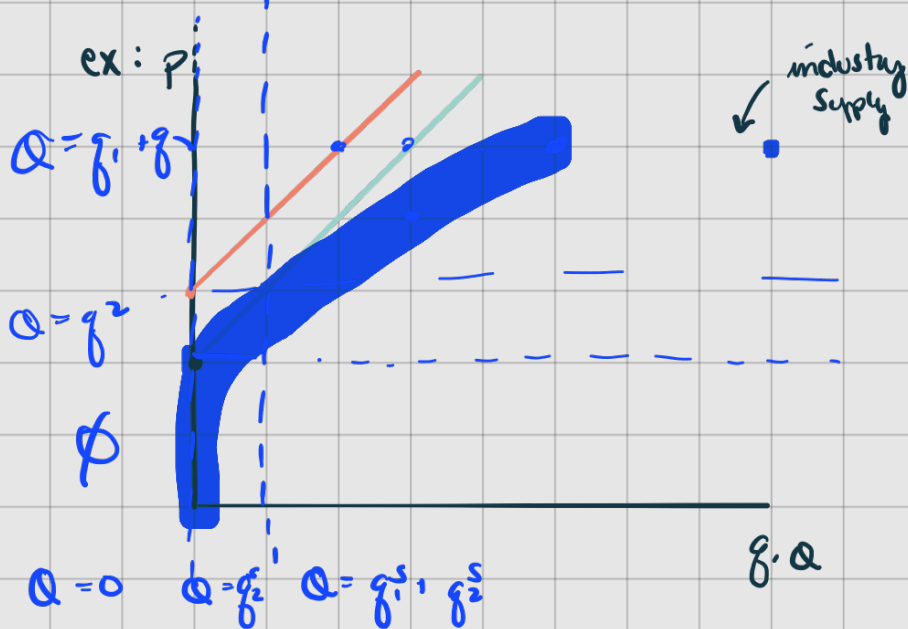
↳ number of firms is fixed!

summing across

$$Q = q_1^s(P) + q_2^s(P) + \dots + q_n^s(P)$$

$$= \sum_{i=1}^{i=n} q_i^s(P)$$

* different to firm
SR where $K = \bar{K}$



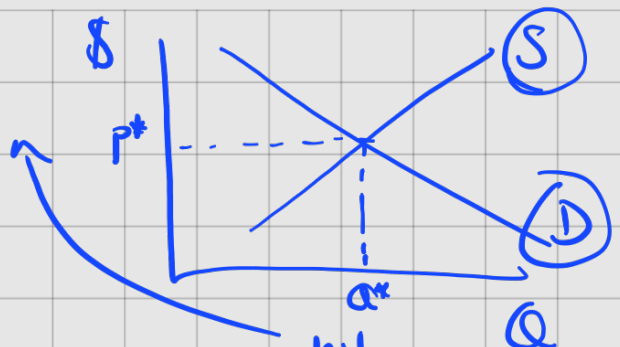
$$q_1^s = P - 3 \quad P = q + 3$$

$$q_2^s = P - 2 \quad P = q + 2$$

$$Q = q_1^s + q_2^s \Rightarrow \text{horizontal summation}$$

Market Equilibrium

$$P^* \text{ s.t. } Q^d = Q^s$$



ex: SR w linear + fixed n

$$Q^d = a - bp$$

$$Q^s = c + dp$$

not a single firm for all the industry what firms will take

Steps

1) $Q^d = Q^s$

$$a - bp = c + dp$$

$$P^* = \frac{a - c}{d + b}$$

point where $Q^s = Q^d$

2) find q^*

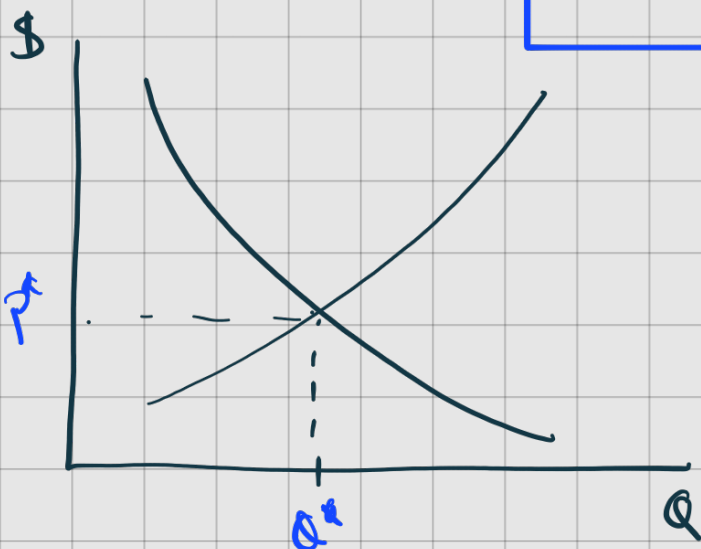
$$Q^d = a - b \left(\frac{a - c}{d + b} \right)$$

plug into either Q^d or Q^s

$$= a \left(\frac{d + b}{d + b} \right) - b \left(\frac{a - c}{d + b} \right)$$

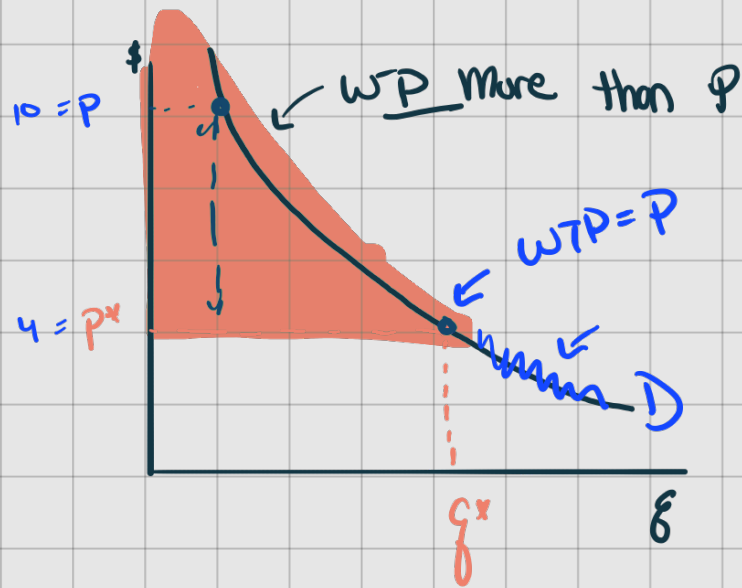
$$= \frac{ad + ba - ba - bc}{d + b}$$

$$Q^* = \frac{ad - bc}{d + b}$$



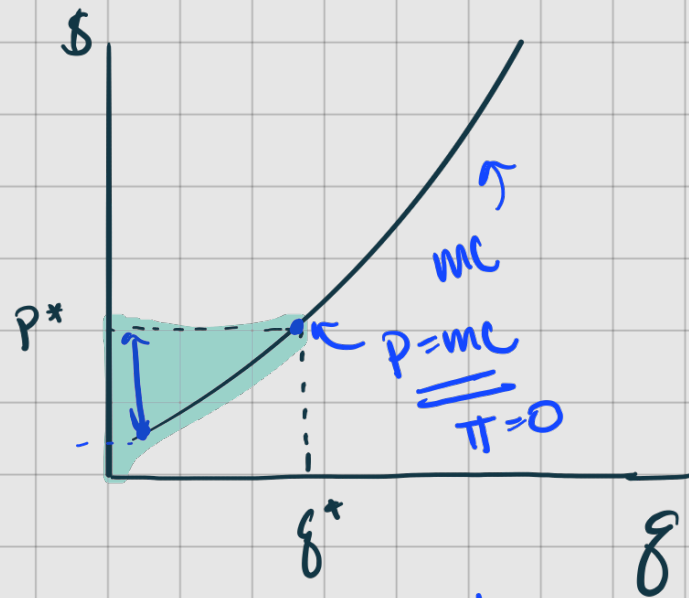
Economic Surplus

Consumer Surplus



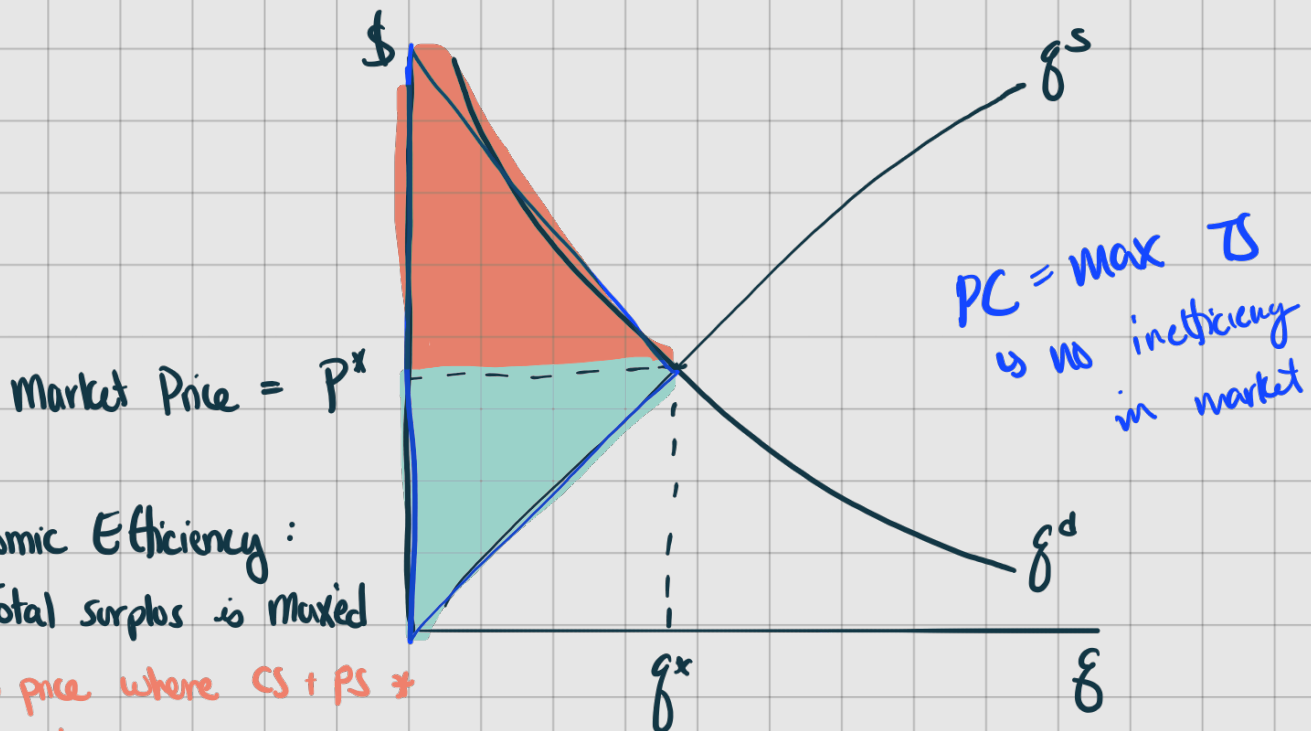
↳ difference b/w consumer WTP
 + P they actually pay
 ⇒ Consumer welfare

Producer Surplus



↳ difference b/w WTA
 Price they charge
 ⇒ producer benefit

total Surplus



Economic Efficiency:
 ⇒ Total surplus is Maxed

* no price where CS + PS *
 is higher

↳ Taxes in SR

w/o taxes $P^* \quad P^d = P^s$

w taxes $P^*(t) \quad P^d > P^s$

1) Quantity tax

\$ tax / unit

\$t tax $\therefore P^d = P^s + t$

2) Value tax

% of value of good

t% $\therefore P_d = (1+t)P_s$

⇒ Equilibrium w taxes:

(i) $Q^d(P_d) = Q^s(P_s)$

(ii) $P_d = P_s + t$ if quantity

$P_d = (1+t)P_s$ if value

$P^* + Q^*$
Same for Both *

who pays the tax? *

↳ doesn't matter if seller or buyer

Burden will be distributed

btw seller → buyer

ex: $Q^d(P_d) = a - bP_d$

$Q_s(P_s) = c + dP_s$

Q tax: $P_d = P_s + t$

find $\begin{cases} P^* \text{ w tax} \\ Q^* \text{ w tax} \end{cases}$

$Q_d = Q_s$

$a - bP_d = c + dP_s$

sub tax price

$a - b(P_s + t) = c + dP_s$

$a - c - bt = P_s(d + b)$

$P_s^* = \frac{a - c - bt}{d + b}$

$P_d^* = P_s + t$

$\frac{a - c - bt + t}{d + b} > P^s$

Q^d

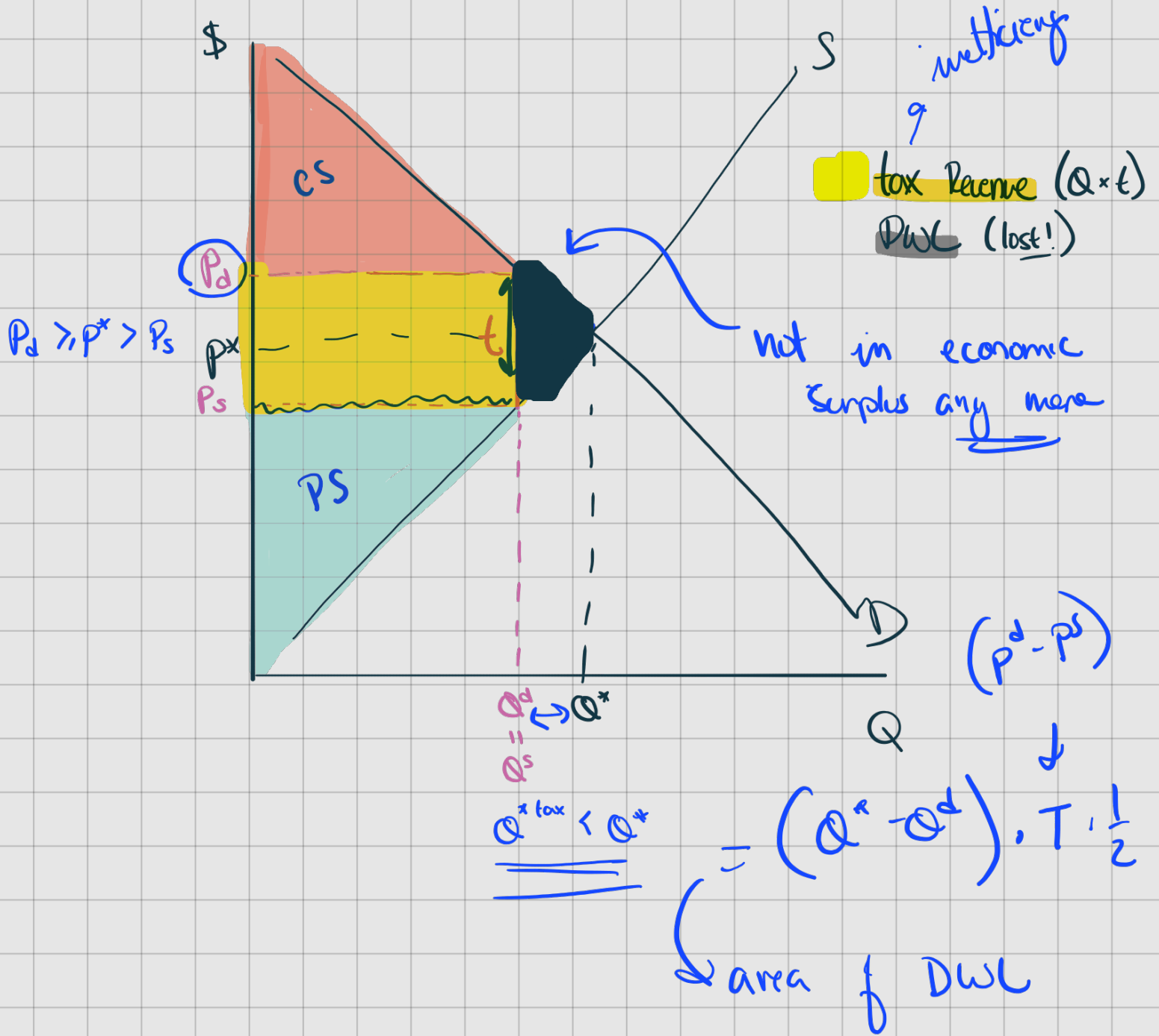
$Q_s^* = c + d \left(\frac{a - c - bt}{d + b} \right)$

$= c + \frac{da - dc - dbt}{d + b}$

$= \frac{cb + da - dbt}{d + b} < Q^*$

difference from above

* w taxes $Q^* \text{ w tax} < Q^*$



(Q2) $SR\ TC = 400 + Q + 4Q^2$

↑
FC

↑ VC → depends on Q

1) AVC?

$$AVC = \frac{VC}{Q} = \frac{Q + 4Q^2}{Q} = \underline{1 + 4Q}$$

↓ compare MC + AVC

2) operating condition: $MC \geq AVC$

↓ $\frac{2dMC}{dQ}$

$$MC = 1 + 8Q \quad \therefore \text{if } \underline{1 + 8Q} > \underline{1 + 4Q}$$

↓

$$\delta^* > 0$$

↑ when does this hold?

3) Supply function

SR Supply curve \Rightarrow $\boxed{P = MC}$

inverse supply
↓
 $P = Q$

$$\left. \begin{array}{l} P^* = 1 + 8Q \\ \boxed{Q^s = \frac{P-1}{8}} \end{array} \right\} \leftarrow a(P)$$

$$\boxed{MC \text{ rising: } \frac{dMC}{dQ} = 8 > 0}$$

↑

4) Min operating Price

\Rightarrow firm operates if $Q > 0 \therefore 0 = \frac{P-1}{8}$

$$P = 1$$

if the market price is greater than 1, they can operate

(Q4) LR $MC = 30 - 12Q + 3Q^2$ } $\frac{DNK}{TC}$ \textcircled{AFC}
 LR $AC = 30 - 6Q + Q^2$
 $Q^d = 300 - 10P$

1) inverse LR Supply curve \leftrightarrow min operate Price

$\textcircled{P} = MC = 30 - 12Q + 3Q^2$

\rightarrow operate if $MC \geq AC$

$30 - 12Q + 3Q^2 \geq 30 - 6Q + Q^2$

$-6Q + 2Q^2 \geq 0$

$Q^2 - 3Q \geq 0$

$Q(Q-3) \geq 0$

$Q = 0$

$\textcircled{Q = 3}$

$P^* = 30 - 12(3) + 3(3)^2 = \textcircled{21}$

\therefore for all $P^* > 21$ the LR Supply ^{increase} curve $P^S = 30 - 12Q + 3Q^2$
 $\uparrow Q(P)$

2) $\textcircled{Q^*}$

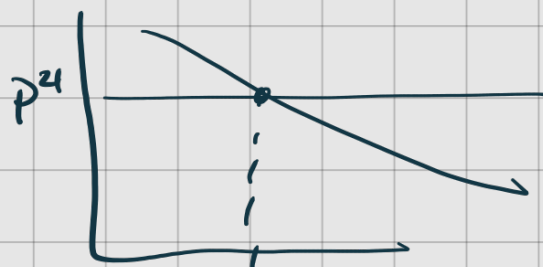
$AC = MC \Rightarrow$ in Perfect Comp no π
 $\textcircled{Q^* = 3}$

3) $P^x \quad P = 21$

4) LR supply curve is flat at a price that min cost ($MC = AC$)

$P_{industry}^S = 21$

* Price takers



5) Q^d

how many produces

$$Q^d = 300 - 10 \cdot (21) = 90$$

each firm has $q^x = 3 \therefore \frac{90}{3}$

30 firms

need 30 firms to reach industry demand

(Q6) $Q^s = P^s$

$$Q^D = 60 - P^D$$

1) $P^* Q^*$?

$$Q^S = Q^D$$

$$P = 60 - P$$

$$P^* = 30$$

$$Q^* = 30$$

2) tax on consumers (per unit)

quantity tax

Q^{*tax}, P^d, P^s

$$P^d = P^s + t$$

$$Q^S = Q^D$$

$$P^s = 60 - (P^s + t)$$

$$P^s = 30 - \frac{t}{2} < P^*$$

$$P^d = 30 - \frac{t}{2} + t$$

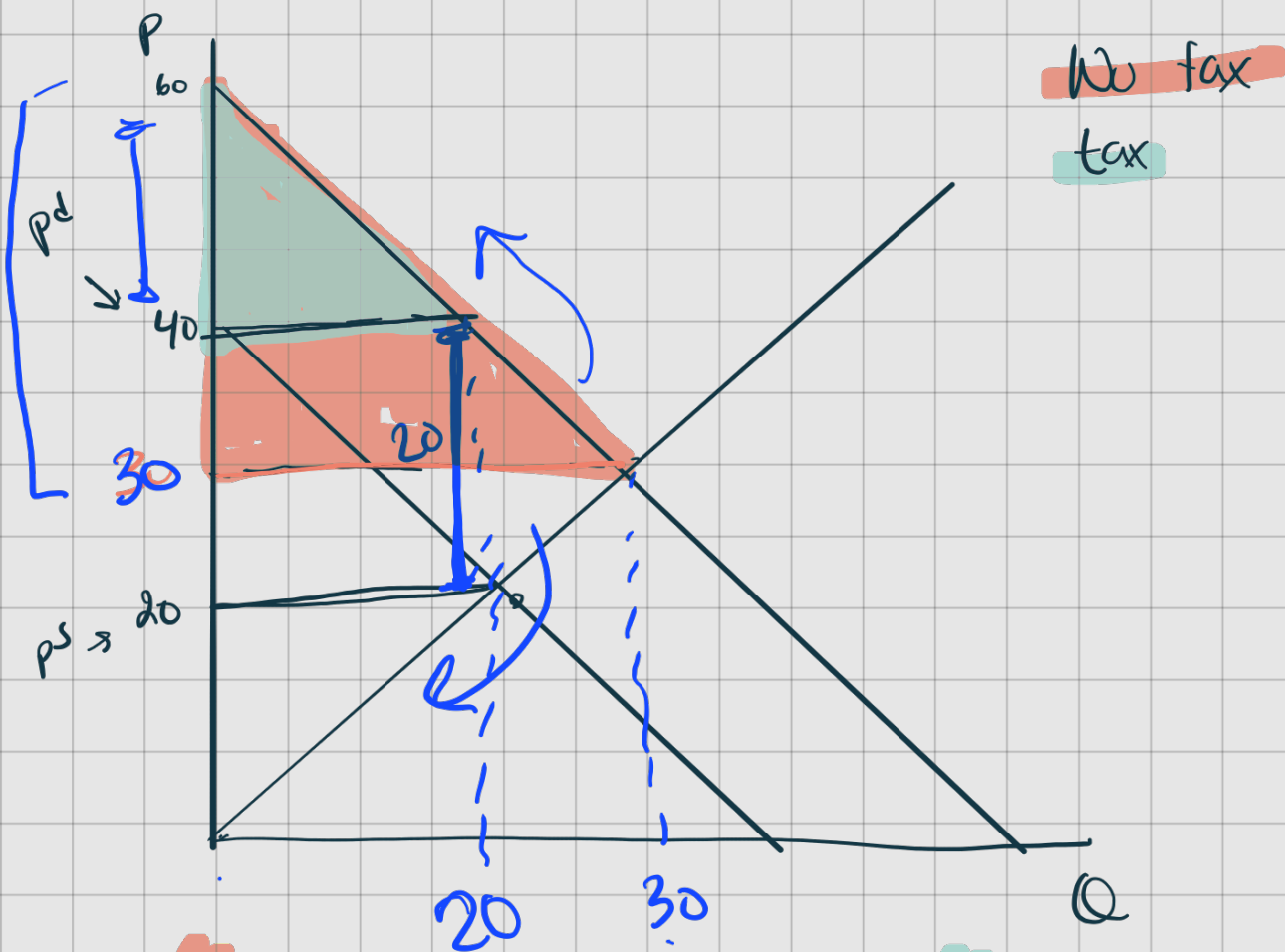
$$= 30 + \frac{t}{2} > P^*$$

$$Q^* = 30 - \frac{t}{2} < Q^*$$

3) $T=20$: P^d , P^s , Q^* tax!

$P^s = 20$ $P^d = 40$ $Q^* = 20$

4) CS, PS



CS = $30 \cdot 30 \cdot \frac{1}{2}$
= 450

CS = $20 \cdot 20 \cdot \frac{1}{2}$

200

loss in CS 200

5) if $Q^* = 5$ what tax?

$Q^* = 30 - \frac{T}{2} \Rightarrow 5 = 30 - \frac{T}{2}$ $T = 50$

$$Q^* = 0$$