

What is microeconomics ?

2.4.6

- ⇒ allocation of scarce resources
- ↳ demand (goods to ppl)
- ↳ supply (inputs to outputs)



Consumption bundles + Budget constraints

• consumption choice set constrained by budget, time, resources

$x_1 = \text{coffee}$
 $x_2 = \text{oj}$

$(x_1, x_2) \Rightarrow$ consumption bundles
 (how much of each good)

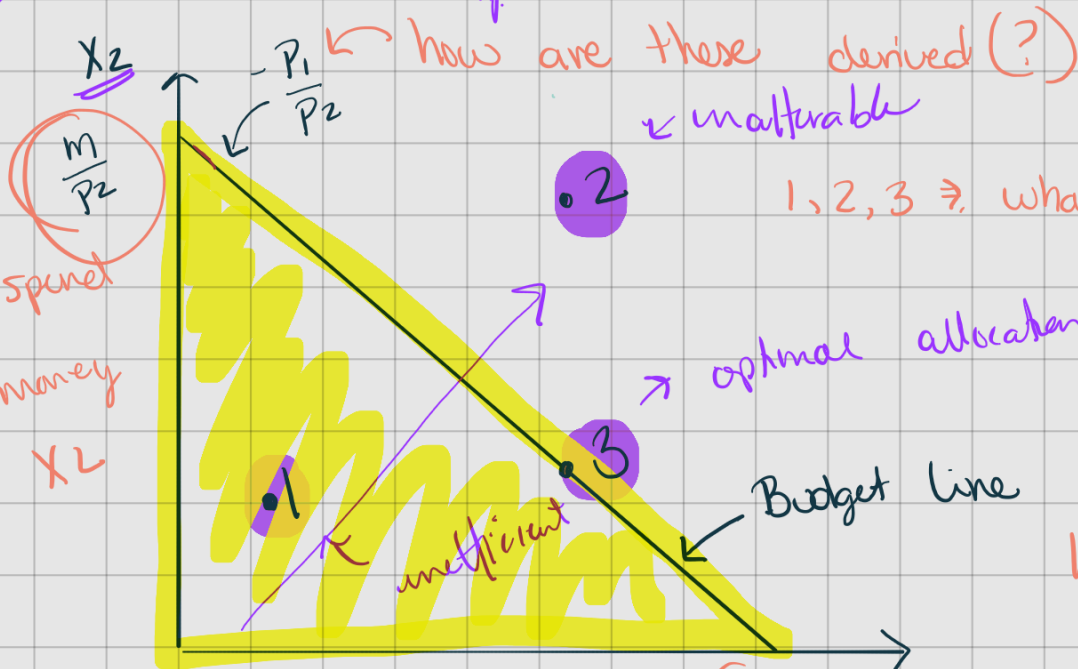
$(1, 1)$
 $(3, 5)$
 $(10, 2)$

↳ need to incorporate price! What bundles can we afford?

$P_1 x_1 + P_2 x_2 \leq m$

Prices Total exp. income total \$
 what does this represent(?)

$Out \leq m$
 $Out > m$



if we spend all money on x_2

1, 2, 3 ⇒ what do these represent?

$M = x_1 P_1 + P_2 x_2$
 $M = x P_1$

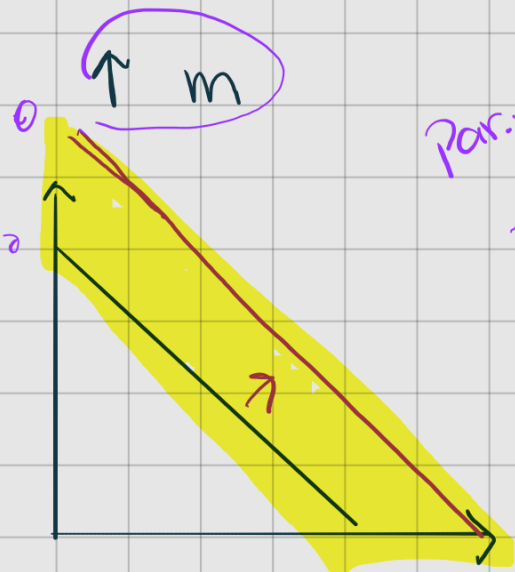
$M = P_1 x_1 + P_2 x_2$
 slope

$x_2 = \frac{m - P_1 x_1}{P_2}$

if we spend all \$ on x_1

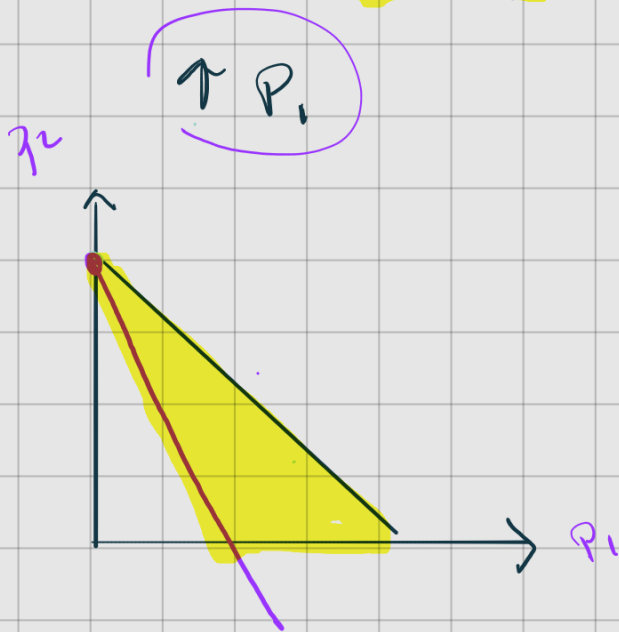
$$m = x_1 P_1 + x_2 P_2$$

Changes in income & Price (what happens)

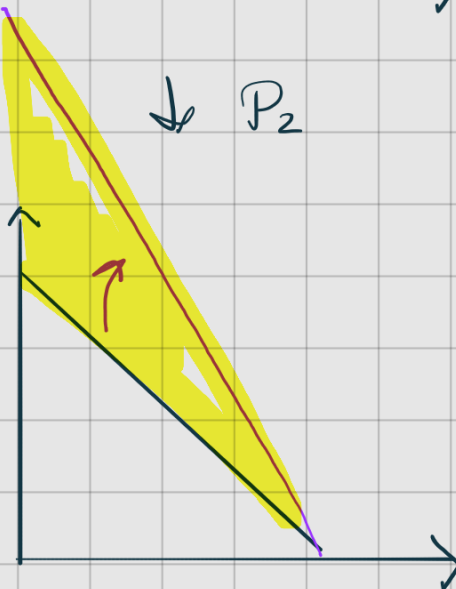


Par: shift
in BL

↓ m



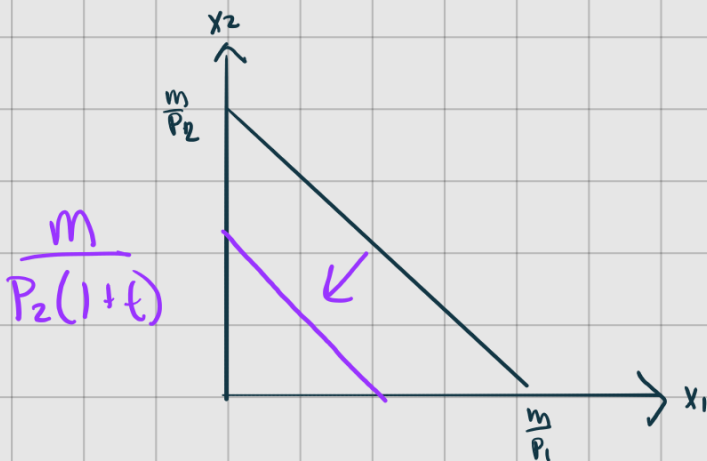
↓ P2



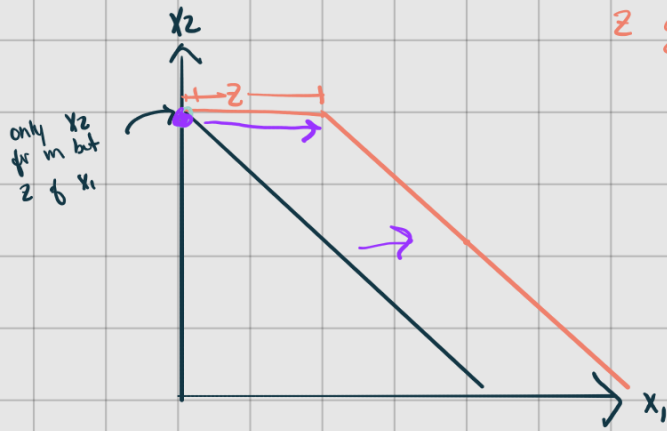
↳ **taxes** are special case of price change

5%
P1 → \$1.05

$$(1+t)P_1 X_1 + (1+t)P_2 X_2 = m \quad * \uparrow \text{ in Price! } *$$



↳ Gifts \Rightarrow shift budget set (afford more!)

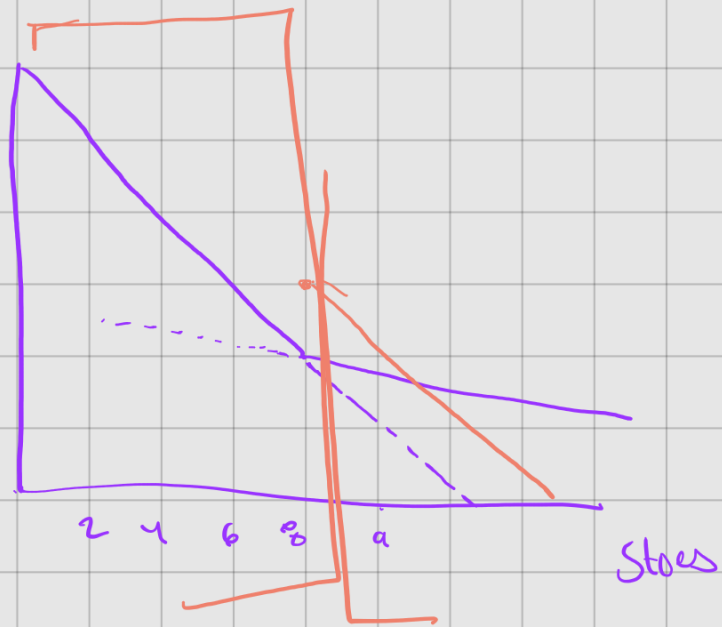


z gift of x_1

t-shirts
Shoes \Rightarrow (2 pairs)

Discounts + Bulk

Shirts



Preferences: how ppl make decisions (**utility**)

- Relations \Rightarrow
- $x \succ y \Rightarrow$ X strictly better
 - $x \succeq y \Rightarrow$ at least as good as X
 - $x \sim y \Rightarrow$ x + y indifferent

if true then **Rational** +
can solve via
constrained op.

\hookrightarrow Assumptions: ① **Completeness** \Rightarrow relations for goods \therefore can be compared!

② **transitivity** (consistent) \Rightarrow

$$\begin{matrix} x \succeq y & & x \succeq z \\ & \searrow & / \\ & y \succeq z & \end{matrix}$$

apples \succ org. \Rightarrow app \succ ban.
org \succ ban
ban \succeq apples

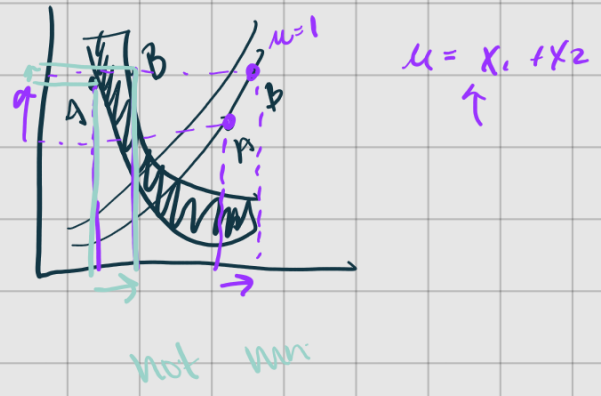
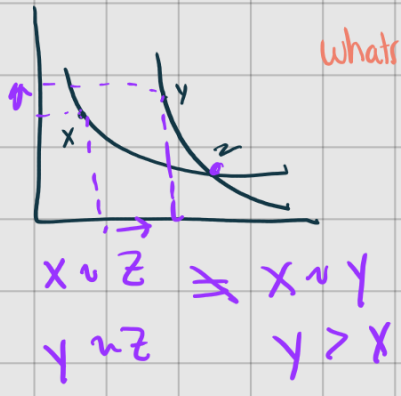
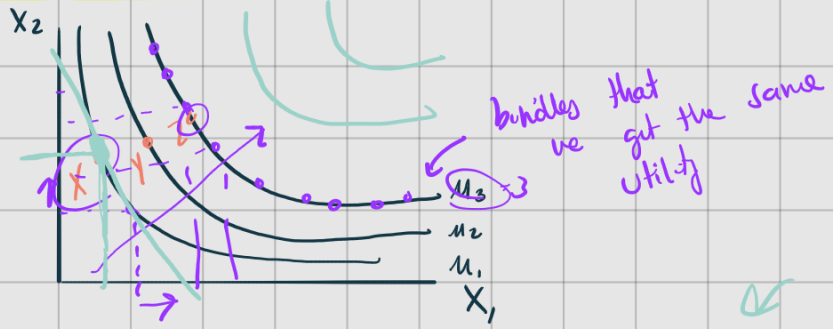
more = better

③ **Monotonic** \Rightarrow more is better

④ **Convexity** \Rightarrow downward

\Rightarrow how do these assumptions relate to **indifference curves**?

IDC = bundles where indifferent \leftarrow meaning?



\Rightarrow do not have transitivity

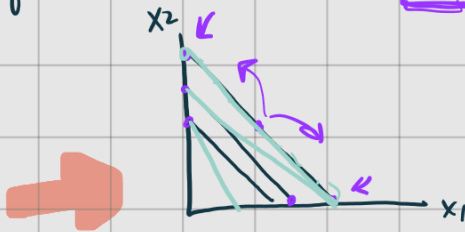
Utility: Show preference relations (show same info as IPC)

$$u = \underbrace{x^{\alpha} y^{\beta}} + y^{\gamma}$$

$$3 = x_1^{\alpha} + x_2^{\beta} \rightarrow \frac{\partial u}{\partial x_1} = \alpha$$

↳ types: (1) **Perfect sub** $u(x_1, x_2) = \alpha x_1 + \beta x_2$

$x_1 \sim y$
Coke ~ Pepsi



$$MU_{x_1} = \alpha$$

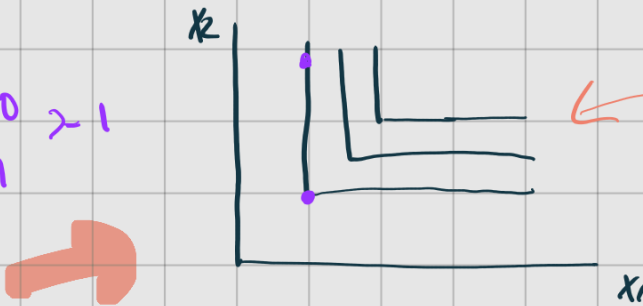
$$MU_{x_2} = \beta$$

(2) **Perfect comp.** $u(x_1, x_2) = \min(\alpha x_1, \beta x_2)$

MU_1 vs MU_2

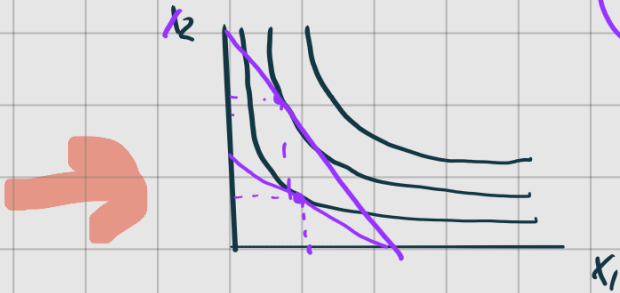
proportion

Slices $\rightarrow 10 \geq 1$
1



$$\frac{\partial u(x_1, x_2)}{\partial x_1} = \alpha x_1^{\alpha-1} x_2^{\beta}$$

(3) **Cobb-Douglas** $u(x_1, x_2) = x_1^{\alpha} x_2^{\beta}$



$$MU_{x_1} = \alpha x_1^{\alpha-1} x_2^{\beta}$$

$$MU_{x_2} = x_1^{\alpha} \beta x_2^{\beta-1}$$

$$\frac{\alpha x_1^{\alpha-1} x_2^{\beta}}{\beta x_1^{\alpha} x_2^{\beta-1}}$$

$$MRS_{1,2} = \frac{MU_1}{MU_2} = \frac{\alpha x_2}{\beta x_1}$$

Marginal utility: Incremental change (1 more unit $x_1 = \Delta u$)

$$MU = \frac{\partial u}{\partial x}$$

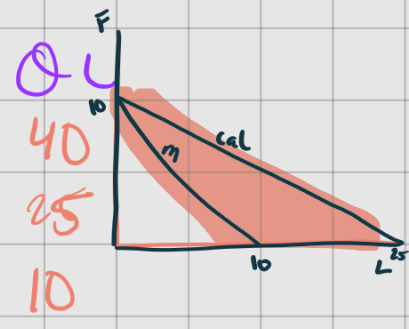
How much U do I gain from 1 more unit of X

Marginal Rate of Sub: $MRS = \frac{\partial MU_1}{\partial MU_2} = -\frac{MU_{x_1}}{MU_{x_2}}$

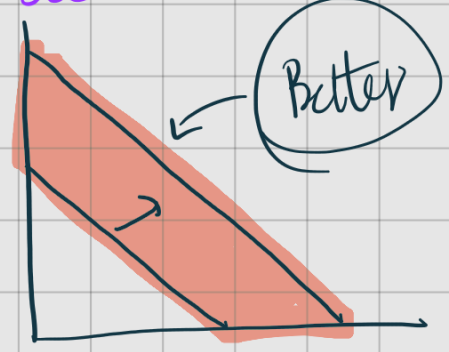
How much of x_2 am I willing to give up for more of x_1

Q2:
1)

	M	P _F	P _L	Q _F
C ^o	\$400	40	10	⇒ 10
	100	10	2.5	⇒ 10
Mis ^o	\$100	10	10	⇒ 10



2) \$200 → (↑50% performance)
↓300

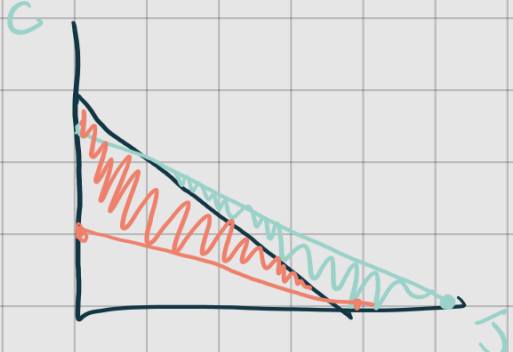


3) \$200 → ↑50% x
\$300 → \$2 → \$3



4) Jap → Ch.
↓ ↑

(M)

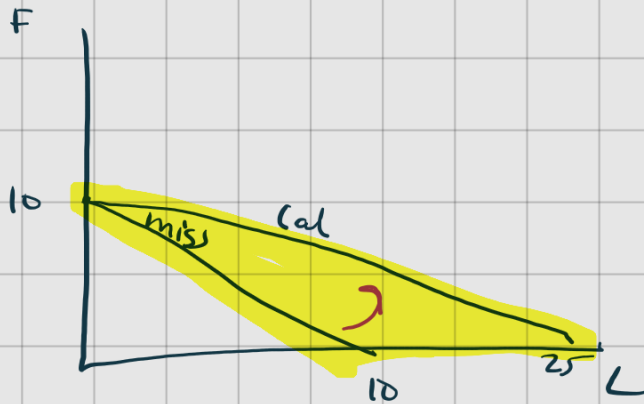


B
W
S
(IDIC)

Q2

1) F + L

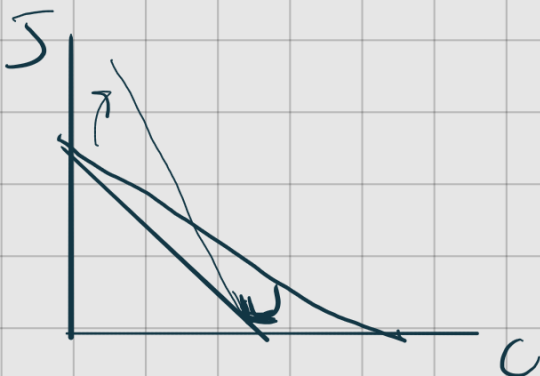
	m	P_f	P_L	\Rightarrow	Q_F	Q_L
California	\$ 400	\$ 40	\$ 10	\Rightarrow	10	40
	\$ 100	10	2.5	\Rightarrow	10	25
Miss.	\$ 100	\$ 10	\$ 10	\Rightarrow	10	10



2) \$200/day \Rightarrow 50% \uparrow in income \Rightarrow Better!
Based on performance

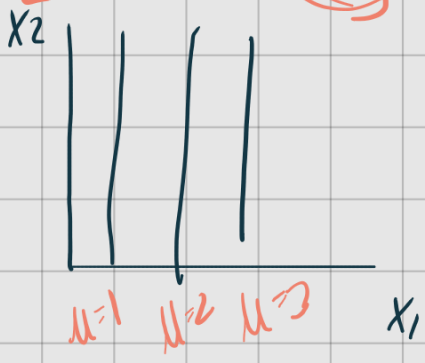
3) \$200/day \Rightarrow 50% \uparrow bc 30% inflation \Rightarrow same

4) $\begin{matrix} \uparrow P \\ \downarrow P \end{matrix}$ + $\begin{matrix} \downarrow P \\ \uparrow P \end{matrix}$ \Rightarrow depends on change in both

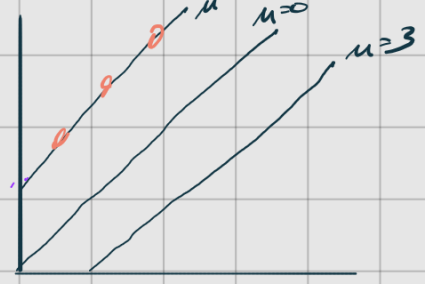


Q4: draw pre

$u(x_1, x_2) = X_1$



$u(x_1, x_2) = X_1 - X_2$



$\bar{u} = x_1 - x_2$
 $x_2 = x_1 - \bar{u}$

$3 = 5 - 2$
 $0 = 5 - 5$

Q6: $u(x, y) = \frac{1}{2} x^a y^b$

$\frac{\partial u}{\partial x}$
 $\frac{\partial u}{\partial y}$

1) $MU_x = \frac{1}{2} a x^{a-1} y^b > 0$
 $MU_y = \frac{1}{2} x^a b y^{b-1} > 0$

∴ more is better
 ∴ monotonicity satisfied

Sign of derivative
 if we add one more unit is the Δu

2) MU of X diminish, constant or increased as they consume more X

$\frac{\partial^2 u}{\partial x^2} \rightarrow \frac{\partial MU_x}{\partial x} = \frac{1}{2} a(a-1) x^{a-2} y^b < 0$

∴ diminishing returns as $x \uparrow$
 $u \uparrow$ but the Δ in $u \uparrow$ for each unit is less \rightarrow less

More X increases utility but less + less

3) $MRS_{xy} = \frac{\frac{1}{2} a x^{a-1} y^b}{\frac{1}{2} x^a b y^{b-1}} = -\frac{a y}{b x}$

4) $a, b = \frac{1}{4}$
 $MRS(3, 12) = -\frac{\frac{1}{4} \cdot 12}{\frac{1}{4} \cdot 3} = -4$
 $MRS(12, 3) = -\frac{\frac{1}{4} \cdot 3}{\frac{1}{4} \cdot 12} = -\frac{1}{4}$

amount of y willing to give up for more X

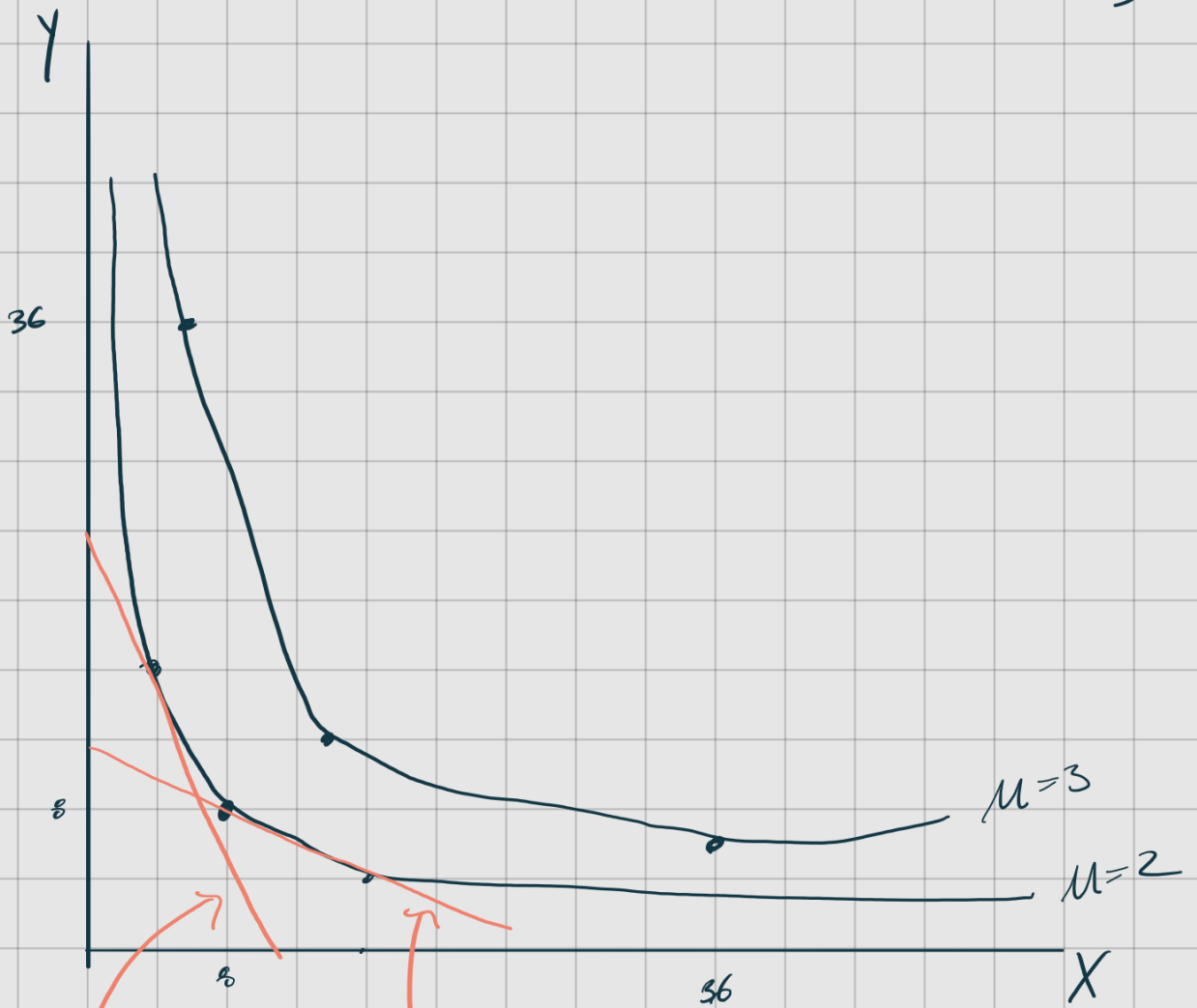
give 4 units of y for 1 unit of X (have little X)
 give 0.25 units of X for 1 unit of y (have lots of y already)

$$5/6) \quad a_5 = \frac{1}{3}$$

$$u=2 + u=3$$

$$MRS(4,16)$$

$$MRS(16,4)$$



$$MRS(4,16) = -\frac{16}{4} = -4$$

$$MRS(16,4) = -\frac{4}{16} = -\frac{1}{4}$$